

WEEKLY MAGAZINE FOR DEALERS #93 - 9 APRIL 2018



#### Colnago Cycling Festival: 3 Days of Great Show

The Colnago Cycling Festival, three days of sport, shows, racing and family life in one of the most fascinating and picturesque scenery in Italy, has ended today with great success. Over 4,000 cyclists and 12,000 participants from over 25 countries around the world, including companions and enthusiasts, have spent three wonderful day in Desenzano del Garda and its surroundings. Perfect union between Ernesto Colnago brand, the Local Authorities, sponsors and the silent army of one thousand volunteers, who worked hard for the safety and the success of the festival. A rich program not only for addicted to bike: Friday dedicated to the Randonneurs, come from all over the world to experience the Garda in freedom. Saturday animated by the little champions of Baby Bike, who have colored the heart of Desenzano, along the Lungolago Battisti, Sunday: a colorful river of 4000 cyclists – over 600 from 25 foreign countries –invaded the city and the enchanting surrounding area for 110 km – medium route – and 159 km – long route – characterized by breathtaking landscapes, stunning climbs and refreshment points where the cyclists have found also local, delicious food.

See you next year!





## A long run for Bystrøm in the Paris-Roubaix

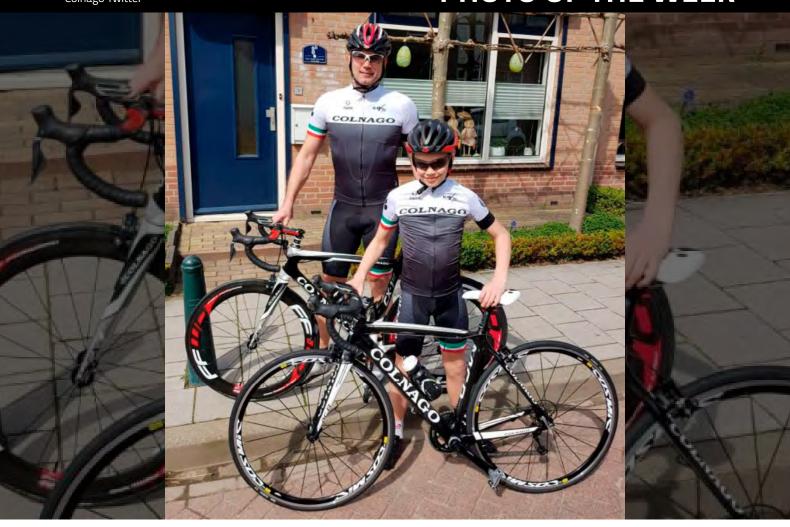
UAE Team Emirate's Paris-Roubaix was characterised by these three points, which saw Marcato lead home in 18th place at 3'07" minutes behind winner peter Sagan. Sven Erik Bystrøm finished 27th, 4'23" behind in a ride that saw him in the escape for 150 kilometres in his debut on Paris-Roubaix's cobbles. "I like this race and I had enthusiasm, and the right strength to confront the race from the start to the end," Marcato said. "I was able to stay with the front riders even when the best riders were attacking on the Mons en Pévèle sector. Maybe I paid a little bit from the effort I made catching the group after I had punctured." "To be in the main escape in my first ride in Paris-Roubaix was a fantastic experience, also considering to make that move we spent a lot of energy in the first hour of the race," Bystrøm said. "On the pavé, I had good feelings. I don't know at this point, based on this ride, if I can come back and build a future in this big and important race." Alexander Kristoff had to say good-bye to his chances of a great result at 40 kilometres remaining when he was in a crash. "My Paris-Roubaix unfortunately ended when Tony Martin crashed in the middle of the group and I finished on the ground as well," said Kristoff. "Going at 60km an hour, I hit my back hard on the ground and I waited a few minutes for the pain to pass. I was able get going, though, and make to the finish, but the top riders were already far off. It's too bad because I felt well and I was back in the group after the first sector of pave when the peloton broke into pieces due to some crash and after I returned from a puncture."

# Kirsten Wild takes first 2018 road victory in Healthy Ageing Tour Stage 3a

Wiggle High5 Pro Cycling's Kirsten Wild has taken her first victory on the road in 2018, in Stage 3a of the Healthy Ageing Tour between Oldambt and Winschoten. The 35-year-old Dutch sprinter finished off a fantastic effort from her black and orange teammates, as they worked hard for most of the short 66km stage to bring back a strong breakaway group of four riders. Luxembourg Champion Christine Majerus (Boels-Dolmans) was second, with German Champion Lisa Klein (Canyon-SRAM) third.sta (Portugal) - Manuele Mori (Italy) - Jan Polanc (Slovenia) Aleksandr Riabushenko (Belorussia) - Diego Ulissi (Italy)



### PHOTO OF THE WEEK



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